

December 2016

Dear Supporter:

We are writing to ask you to please consider supporting the Public Policy Institute of New York State as it works to address the skills gap facing employers and to help cultivate a globally competitive workforce in New York.

PPI is the operational arm of NYS P-TECH, an education and economic development partnership that is recruiting 2,000 9th graders each year to a six-year program that will prepare them for the high-skills jobs of the future.

Promoting public policies to restore New York's economic competitiveness

PPI's leadership has been essential to the growth and success of this initiative by providing technical assistance, professional development and a network of best practices for teachers, school administrators and the more than 300 business partners who participate.

With **6,000 students enrolled in the 32 NYS P-TECH schools** operating across New York, every economic region and a broad range of industries are served. NYS P-TECH brings together the best elements of high school, college and career as it prepares students to continue their studies or step seamlessly into well-paying jobs in their communities.

PPI is committed to the partnership with employers that NYS P-TECH affords because it assures that the instructional programs will meet their employment needs and produce the robust talent pipeline necessary to spur local economic growth.

PPI also recognizes the urgent need to close the skills gap and the role that STEM jobs play in driving the state's economy.

Through an in-depth report and regional information sessions, resource guides and tool kits for employers, PPI is helping the business community understand how high education standards will help strengthen the state's workforce and economy.

As the research and education arm of The Business Council of New York State, PPI continues to be a resource that promotes a pro-business, pro-growth agenda.

Along with its work on NYS P-TECH, high education standards and workforce development, **PPI continues to focus on state business climate issues.**

In the weeks ahead, PPI will be releasing:

- a review of factors driving costs in New York's **workers' comp system** since the 2007 reforms;
- assessments of the impact of the **manufacturing and financial services sectors** in the New York State and in-state regional economies; and
- **monthly jobs data and economic updates** for the state and regions.

PPI will not be able to achieve these important goals without your support. As a job creator with a vital interest in issues impacting the state's economy, please consider making a generous, tax-deductible contribution to help PPI move forward.

Please contact Mark Amodeo, PPI's Director of Development, at **518.465.7511** with any questions. You may also learn more about PPI at www.ppinys.org.

Thank you for your thoughtful consideration and our best wishes for Happy Holidays.

Sincerely,

Heather C. Briccetti, Esq.
President and CEO
The Public Policy Institute of New York State, Inc.

Michael Masse
Chairman, Board of Trustees
The Public Policy Institute of New York State, Inc.

The Public Policy Institute is a not-for-profit corporation under Section 501(c) (3) of the Internal Revenue Code.
To the extent permitted by law, contributions are tax deductible.

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The Public Policy Institute of NYS, Inc.
c/o The Business Council of NYS, Inc.
Attn: Finance Dept.
12 Corporate Woods Blvd., Suite 17
Albany, NY 12211-2390

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